

FOR IMMEDIATE RELEASE

Media Contact

Wendy Gugora, Marketing Manager
Prairie Capital Advisors, Inc.
630.413.5574
wgugora@prairiecap.com

**PRAIRIE CAPITAL ADVISORS IS PLEASED TO ANNOUNCE THAT THE HARPOON
BREWERY IS NOW ESOP OWNED**

OAKBROOK TERRACE, IL – July 11, 2014 – Prairie Capital Advisors, Inc., a leading corporate finance advisory and investment banking firm, acted as exclusive financial advisor to Harpoon Brewery in the sale of the company.

About the Harpoon Brewery

The Harpoon Brewery was founded by beer lovers, Rich Doyle and Dan Kenary. In 1986, Harpoon was issued Brewing Permit #001 by the Commonwealth of Massachusetts since it was the first brewery to brew commercially in Boston after a dormant period of about 25 years. Harpoon's line of craft beer features its award winning IPA and UFO beers, along with special seasonal selections. In 2000, Harpoon purchased a second brewery in Windsor, VT, making Harpoon the 12th largest craft brewer in the US. Harpoon has since introduced the limited batch 100 Barrel Series as well as the all-natural Harpoon Craft Cider made from freshly-pressed, local apples. For more information about Harpoon beers and visiting the breweries, visit www.harpoonbrewery.com

About Prairie Capital Advisors

Prairie is an employee owned company that offers investment banking, ESOP advisory and valuation services to support the growth and ownership transition strategies of middle-market companies. Headquartered in Oakbrook Terrace, Illinois with offices in Atlanta, Chicago, Cedar Rapids and Philadelphia, the company is a leading advisor to closely-held companies nationwide. For more information, visit www.prairiecap.com.

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